

Curriculum Vitae

Personal Data

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Citizenship	Italian
Date of Birth	02/08/1964
Gender	F

Occupational fields of interest **Head of Press and Social Media Managements, Professional journalist specialising in European issues concerning health, cultural heritage, innovation, research; Lecturer and organiser of Eurojournalism training courses.**

Professional Experience

From	1989-2017 - E.C.Partners sas
Occupation / Position held	Partner – Freelance

Main Activities

Journalist, lecturer, PR manager, Press Officer covering community programmes. Responsible for social media managements on European and Italian projects concerning health, cultural activities, technology and innovation. Organizer of training and updating courses on European issues.

Lecturer on topics for promoting culture and innovation; Lecturer and Social Media Planner.
1986 -2017

Lecturer of community related projects, organiser and lecturer of training courses regarding European Social Funding on behalf of the Istituto Formazione Giornalisti, lecturer on European themes for graduated specialists, for Catholic University of Milan, for the Ministry of Social Politics, for the Ministry of economic Development and for the Donneuropee Association. For WilEurope Association organizer and teacher of professional updating courses, for the Order of Journalists on issues concerning EU Research programmes, Press Office Management for EU Young scientists Research Contest DG Research & Fast in Italy, Healthcare Research and Social Media Management.

Since 1990, Project Developer and Press Office for the "Umanitaria" Society, a charitable trust and foundation concerned, since a hundred years, with cultural heritage boasting an important historical library. During my university and postgraduate studies was active as a teacher at the Monforte Faes Middle School. In 1989 lecturer in Italian, History, Civic Education, Geography; for high schools held Latin and Italian classes; at Manara Public School and at the Italian public school Tabacchi (1988-89); teacher of literature at the Industrial Technical Institute in Milan. She acts as Chairman of the Exam Committee for AFOL, the Metropolitan Agency of training, guidance and work orientation and every year is President of Exames Committee for Regione Lombardia Courses.

Professional journalist – 1989-2017 – covering medical-scientific, research, innovation, and cultural heritage European topics: weekly TV programme (Pillole d'Europa) held on Affaritaliani.it on European issues; Euronews on "Corriere della Sera (Corriere.it), column "Sportello Europa" on Campus monthly magazine; a monthly ten-pages-section on European Funds for Small-Medium companies on the national weekly news insert – named ITALIAOGGI7; column "Sportello Europa" on the monthly magazine "PMI"- (sme); Ideator of the TV programmes "EuropaFlashNews", "EuropaInForma" and "EuroChat" on TeleLombardia TV Channel with replicas on Antenna3, Sky and TLSAT, Milanow and Torinow; a TV programme named "Speciale Europa" on Telenova TV Channel, a TV programme "Sportello Europa" on the national tv 7Gold TV Telecity; TV format "Motore Salute Europa" on national channel 82

Winner of two European Parliament bids on innovative TV formats covering European issues (Eurochat and Europainforma) covering scientific and cultural topics.

1989 – 2017 Conference organiser on European issues (the most recent for the Milan office of the European Parliament) on the theme "European Women – the evolution of gender in politics", ApiMilano conference, Euro Info Center, Europe network Enterprise Network, FAST – Federation of Scientific and Technical Associations; Conference and various cultural exhibitions and events for the "Umanitaria" society in Milan; Press Office to the cultural association "Artedamangiare", which organizes every year the International Eater and Purification Festival with exhibitions and seminars on the value of constant interaction between food and art in collaboration with ICOM (International Council of Museums) and other organisations like the European Parliament on circular economy and the value of water.

G Date

2009 – 2010 Head of Communications for the Province of Milan, handling corporate communication campaigns, Editor in Chief of the magazine “La Provincia in Casa”, and in charge of the corporate news on European issues. For the Province of Milan responsible for “Palazzo Isimbardi” organizing cultural events and artistic sponsorships and weekly visits to the historic palace to create awareness of the many works of art and architecture heritage. Has designed two award winning, by the Ministry and European Commission, multimedia communications projects with interactive totems for all the Municipalities of the Province of Milan, today known as the Metropolitan City. As Head of Operations achieved the highest possible rating.

1989 – 2017 – Lecturer on European issues (contributing as a lecturer for journalist courses for institutes such as “Istituto De Martino”, giving training sessions to managers at the “EuroInfoCentre”, “Umanitaria” Society, press office for FAST - National Federation of Scientific Associations & Techniques, which is part of the European Enterprise Europe Network, , organizing yearly study stages for journalists in Strasbourg and Brussels. Furthermore Euro-journalism courses recognized by the European Commission and the National Journalists Order (Sigef professional Platform on line) on topics related to health, research, innovation, tourism and promotion of cultural heritage. From November 2nd, 2015 to now (June 2017), works as external press officer and dissemination officer for the Neurological Institute I.R.C.C.S. “C. Besta” in Milan, in charge of two online newsletters also concerned with the activities of the IRCCS Foundation “Besta” museum that having won a regional project is now setting up a digitalised databank of the historical photos and a permanent exhibition of the many historical books and for their Marie Curie and VIIPQ projects and Horizon and ERN projects . From 2015 and 2017 has organized, with the participation of associations such as Donneuropee, various guided tours and conferences to create awareness of the scientific library and museum up to know almost unknown.

1989 – 2017 Press Officer for the annual Italian edition of the European Commission Directorate-General for Research “Young people and sciences” by promoting innovative ICT prototypes, applications and research projects. From 2005 to 2017 as an autonomous freelance coordinator.

2007 – 2017 Communication and Project Manager covering corporate communication and Press Office activities for public entities and agencies of SIREG with Press Office responsibility for organisations such as the IRCCS Foundation – “Carlo Besta” Neurological Institute (November 2015 to June 2017), for the “Gaetano Pini” Orthopaedic Institute (with previous activities from 1st October 2007 to 31st July 2015), IRCCS National Cancer Institute (from 1st June 2005 to 31st January 2006) plus various activities on projects concerning proper nutrition on behalf of the “Umanitaria” Society (press office for events and projects over two years for example during the International Food Safety Exhibition, etc..) press office for the Federation of Scientific and Technical Associations – FOIST Foundation for the European Association of ESTROT for Biotechnology in Orthopaedics; Press Office for the Fortura Toy Shop, active since more than 100 years in Milan; Press office for the fashion show of “Alta Moda Angela” a well-known Milanese Fashion Maison for over 20 years. At present also Press Officer for Besta and the National Association of Paediatric Andrology and Endocrinology and the “Motore Sanità” healthcare association; still external Press Officer for the “Umanitaria” Society and external project developer for associations such as ALOMAR (Association of Rheumatoid Patients in Lombardy), the “Artedamangiare” association connected to the Nosedo Water Depuration Center in Milan.

Esperienze Communication Project Developer on topics such as health, cultural heritage, innovation and research (health and food industry as well as art such as Press Office during the International Trade Fair and Research, Innovation and Food Safety now at its fourth edition; International Festival concerned with water purifiers now at its second edition).

Event Organiser (i.e. annual conferences for young people and science for the European Commission DGR), International art event “DepurArt Lab Gallery” held by the cultural movement “Arte da Mangiare”.

Editorial and editing experience (for 5 years Editor in chief – magazine edited in 4 languages) for Yacht Premiere and curator and creator of several journalistic magazines during a 24-year experience. i.e. Ten pages monthly for ITALIAOGGI7, a national magazine running for the past 15 years, PMI insert for corporate financial topics; weekly column, now in its 8th year, entitled “Pillole d’Europa” for Affaritaliani.it; Eurolifely magazine, since 2012, on www.lifely.it; principle publicist on national magazines such as Corriere della Sera - Corriere.it (Euronews section); section on “Sportello Europa” on Campus magazine, etc.; as a freelance editorial on La Voce, Il Giornale and other print media.

Creator and curator of four television formats –Eurochat, EuropaInForma, Europa in Salute, (further data and links can be supplied), tv format “MotoreSaluteEuropa” on the tv national channel 82. Creator and curator of a radio section named “Dialogue with Europe” radio programme for the European Commission aired on Radio Marconi: .

Multimedia and web communication development (also websites) Event Moderator / Conference coverage / Fashion reporter / Public Health Institutes such as “Gaetano Pini” Orthopaedic Institute Millan, IRCCS “C.Besta” Foundation and Neurological Institute, Province of Milan, “Umanitaria” Association, AIDDA Associations (Business related associations), Alomar (Thematic Association n Lombardy), AILS (Italian Association again Sclerodermas); Federations such as Federation of Scientific and Technical Association with longstanding working relationships over the last 20 years, covering scientific and research events.

EDUCATION

1979 – 1983 High School-Liceo Berchet, Milan
Vote: 58/60

1984 – 1988 University Cattolica, Milan
Graduated on March 23rd, 1988 in Modern Literature 110/110

1988 S. Diego State University -USA
“Management and Business in English”

1988-2017 Various updating courses both in Italy and abroad in communication, certified with ECM credits and SIGEF – Order of Journalists; furthermore, on-line courses such as Taipei Medical University on “social media in health” and cybersecurity by Open University

Two page monthly

Foreign Languages:

- English - excellent
(Univ. of Cambridge, Certificate of Proficiency)
- German - Fluent
(Goethe Institut, Mittelstufe III)
- French - Good
(Centre Cultural, Milano, diploma)
- Spanish – Fairly good

ITALIAN AND EUROPEAN ASSOCIATION AND FEDERATIONS (Collaborations)

- FAST- Federation of the 35 Technical & Scientific Associations
- EUROPE ENTERPRISE NETWORK

EUROPEAN AND INTERNATIONAL ASSOCIATION (Membership)

- Member of WILEUROPE (Women in Leadership) founded by European Commission
- Member of AIJPF – International Association founded by women journalists, recognised by UNESCO since 1964
- Member of EWMD – European Women's Management Development International Network

ITALIAN ASSOCIATIONS (membership)

- Foundation Bellisario (enterprises owned by women)
- Association Women & Technologies - WOMENTECH
- UNAMSI- Journalistic National Union for Medical Information & Research
- UGIS –Italian Union of Scientific Journalists
- Alomar – Association of Reumatics News
- Lasallian World Association

Social skills and competences

Volunteer for European organisations and NGOs, for example Lasallian Ladies for volunteering; Donneinquota Association; Supporter of rare diseases associations such as LES, AILS, ALOMAR and Ceses – European Center for School and Society for European Cooperation agricultural-food sector (i.e. projects in Senegal port of Joal – fishing issues); Associated with the WILEurope network – Women in Leadership based in Brussels and collaborating on the Talent programme; Partners of the Women and Technology Association – Womentech also participating in the Expo Women Global Forum.

Organisational Skills

Organiser of Press Conferences, seminars, projects and Euro-Journalism courses on European issues recognised by the National Journalist Order, at the “Umanitaria” Society (Foundation with over 120 years of history) and the Federation of 35 Scientific and Technical Associations (Federation with over 100 years of activities in EU) with which there is an external freelance collaboration from 1980 to 2018).

Technical skills and competence

Knowledge of HORIZON 2020, European programs such as PAC; Creative Europa, research projects of the 7th Framework Programme of the European Commission and of the Community Initiatives for Research and Development; Editor of a dossier on European projects in ICT, energy saving and gender issues; Experience in developing cooperation projects amongst SME; has drawn up a dossier on European programmes.

IT Skills

Word, Powerpoint, Excel, Outlook, web editing

Artistic skills

Writer – “Non lasciamoli soli” in association with Assoimprese – funds devolved to scholarships for the University of Aquila; writer of short stories published by the publishing house “Pagine”; poetry books published by “Carta&Penna”.

General skills

Human Resources; Communication Management, Design and Management of press campaigns; Advertising and editing; videoclips and communication campaigns for social issues; Social media skills

Awards

Winner of three journalistic awards and prizes from the Ministry of Education for management of innovative interactive communication campaigns

- 1975 Journalistic Award for the competition "Reporter Vacanze" "Il Giornalino"
- 1988 Journalistic European award "Mille Americhe" in association with RAI 3 & "L'Europeo"
- 1988 Journalistic European award for the competition "I giovani incontrano l'Europa" RAI 3
- 1991 Journalistic Prize for the European Popular Sports Movement
- 1991 Journalistic Brianza Award "Giacomo Citterio", third edition, under the patronage of the Lombardy Region and the Journalists order
- 1992 Journalistic European prize "Obiettivo Europa" - "Federico Motta Editore"
- 2009 Journalistic Prize from the Public Administration Ministry for the project "Comunicare

Conference on Social Issues

meglio, spendere di meno"

- 2010 Journalistic Prize from the Public Administration of Health Ministry communication project

From 1990 to 2017 –

Moderator and organiser of conference and events on European and International topics, such as:

1990-2017 Organisation of conferences for schools and universities on community programmes in education and training (Inforscuola, Iulm, Motore sanità, Order of Journalists, SIGEF platform, etc.)

1990-2017 Reporter and organiser of conference, video-conference and thematic seminars target at small and medium-sized enterprises on Community programmes and European Financial Fundings (ApiMilano, Chamber of Commerce, Euro-Info-Centre Promo-Firenze, Garzanti, Class, AIDDA, FCEM, Women Entrepreneurs Association and Business Executives, women's courses for Managerial board level for the Ministry of Economic Development, for WilEurope, for Equality Counselor Office, Province of Brescia, etc.)

1994 -2004 Set up in Val Bormida of help Desk "Sportello Europa" covering issues related to families and schools – for Lions Club

1994-2017 Organisation and coordination of seminars for the AIJPF (International Women's Journalists Association recognized by UNESCO since 1964, with headquarters in Brussels and presence in more than 23 countries)

1996 Lecturer at Istituto Carlo De Martino for the formation of journalists (Parlare d'Europa – lessons in specialized EuroJournalism sections like Cybersecurity, Health matters, Research EUprograms)

FURTHER PUBLICATIONS

- 1989 - University
"Baretti e Johnson during the second centenary of the death of Giuseppe Baretti"
Magazine "Testo-Studi di teoria e storia della letteratura e della critica"
- 1991 - copywriter:
coordination and preparation of quotations and texts for the publication of an art volume on art and furniture "Celeste Dell'Anna" by Geison International, Milan
- 1993 Brochure: Advertising, promotion, journalism", for a course on journalism organized by Artitalia, Milan

2004 Brochure: "Vademecum del viaggiatore: la medicina nel turismo" (Travelling and

- 1996 - European brochure:
"Il programma Thermie" (The Thermie programme) European Committee
2002-2004 - 4 European Guides on Community Business Funding (300 pages each) edited by Class Italia Oggi and sponsored by the European Commission, distributed nationwide also by subscription.

Milan, 15th of May 2017



I authorise the use of personal data in accordance with current legislation. I authorize the processing of my personal data, pursuant to Legislative Decree no. 196 of 30th June 2003.